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1. Based on the analysis performed, we could conclude the following:
2. The most popular category is theater.
3. The most popular sub-category is plays.
4. The launch month that had the highest number of successful projects was May
5. One of the limitations of this data set is that it only contains data related to Kickerstarter. There are other crowd funding sites out there, and if we really wanted to do a more comprehensive analysis of crowd funding then we would need to pull in additional data sources. Another limitation is that there doesn’t seem to be a way to determine exactly when the project met the goal.
6. Some additional analysis or charts we could look at:
   1. Analysis of the average donation for each category and sub-category and for each outcome/state of project.
   2. Analysis of by country, perhaps a count for each outcome/state by country
   3. Analysis to determine which category and sub-category was most successful in each country
   4. Analysis of success rate by goal range for each country